



A 1-YEAR STRATEGY FOR YOUR

# VOLUNTEERS

## OVERVIEW

If we want to be effective as youth pastors, we need to get really serious about investing in and empowering the volunteers we lead. When we do that, we multiply our influence, increase the capacity of our ministry, and give students a better shot at building a lifelong faith. Research shows that young people need not just one youth pastor, but a community of adults who are all investing in them and in their faith. So, if you want volunteers to invest in teenagers, it's probably a good idea for you to invest in your volunteers first. **With this 1-Year Volunteer Strategy, you'll learn a system for investing in your volunteers in seven different ways throughout the year.** Here they are . . .

### **EVENTS**

**ONCE A YEAR:** A major vision-casting opportunity you'd want every volunteer to attend.

### **MEETINGS**

**EVERY OTHER MONTH:** An opportunity to teach your volunteers about a very specific topic.

### **DISCUSSION GROUPS**

**AS NEEDED:** A gathering with a small group of volunteers who all serve in a similar role.

### **CONVERSATIONS**

**AS NEEDED:** A meeting with a volunteer for building relationships and giving and receiving feedback.

### **CELEBRATION**

**EVERY MONTH:** A celebration is anything that celebrates your volunteers for what they've accomplished or who they are.

### **COMMUNICATION**

**WEEKLY:** Communication is anything you do to connect or share information with your volunteers outside of your weekly program.

### **TOOLS**

**SEASONALLY & AS NEEDED:** A tool is any resource you provide to help your volunteers make their jobs happen.

THIS YEAR IN GROW STUDENTS

Although the strategy stays consistent every year, each year in Grow Students, **we provide new resources to help you invest in your volunteers.** This year, here's a preview at what's included in Grow Students . . .

**EVENTS**



You'll get everything you need for an incredible **volunteer kick-off.**

**CONVERSATIONS**



And everything you need for your **volunteer conversations!**

**TOOLS**



**MEETINGS**



And you'll get all the training content and marketing materials for a year of **volunteer meetings!**

**CELEBRATION**



You'll get a year of **volunteer celebration instructions.**



**DISCUSSION GROUPS**

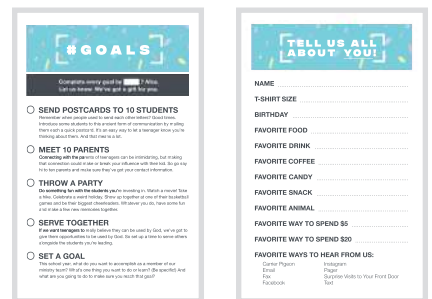


And everything you need for your **volunteer discussion groups!**

**COMMUNICATION**



And everything you need for your **volunteer communication.**



You'll get everything you need to equip your volunteers year-round with **helpful tools.**

WHAT'S INCLUDED

## EVENTS

- **An event guide** with instructions for you, the ministry leader.
- **Editable event graphics** in PSD format.
- **Title and background slide images** in horizontal, vertical, and square formats.
- **Planning timelines** in PDF and DOC formats.
- **Suggested schedules** in PDF and XLS formats.
- **Shopping lists** in PDF and DOC formats.
- **Event flyers** in PSD, PDF, and DOC formats.

## MEETINGS

- **A meeting guide** with instructions for you, the ministry leader.
- **3 meeting guides** for your whole team.
- **3 meeting guides** for small group leaders.
- **3 meeting guides** for teachers or communicators.
- **3 meeting guides** for worship teams.
- **3 meeting guides** for student leaders.
- **Editable meeting graphics** in PSD format.
- **Title and background slide images** in horizontal, vertical, and square format.
- **Planning timelines** in PDF and DOC formats.
- **Suggested schedules** in PDF and XLS formats.
- **Shopping lists** in PDF and DOC formats.
- **Flyers** in PSD, PDF, and DOC formats.

## DISCUSSION GROUPS

- **A discussion group guide** with instructions for you, the ministry leader.
- **A discussion guide** for small group leaders.
- **A discussion guide** for communicators.
- **A discussion guide** for worship teams.
- **A discussion guide** for support teams.
- **Title and background slide images** in horizontal, vertical, and square format.
- **Invitations** in PSD, PDF, and DOC formats.

## CELEBRATION

- **A celebration guide** with instructions for you, the ministry leader.
- **A weird holiday** you can use for appreciation.
- **Shopping lists** in PDF and DOC formats.

## CONVERSATIONS

- **A discussion group guide** with instructions for you, the ministry leader.
- **A conversation guide** for new volunteers.
- **A conversation guide** for small group leaders.
- **A conversation guide** for communicators.
- **A conversation guide** for worship teams.
- **A conversation guide** for support teams.

## COMMUNICATION

- **A communication guide** with instructions for you, the ministry leader.
- **50 pre-written editable emails** in HTML, MailChimp, and plain text formats.
- **12 volunteer tip videos and scripts** in case you want to film new versions on your own.

## TOOLS

- **A volunteer tool guide** with instructions for you, the ministry leader.
- **An Annual Volunteer Survey** in PSD, PDF, and DOC formats.
- **An editable Volunteer Handbook** in PSD, PDF, and DOC formats.
- **Editable Volunteer Goals** in PSD, PDF, and DOC formats.
- **Editable Volunteer Business Cards** in PSD and PDF formats.
- **Volunteer T-Shirt Designs** in PSD and PNG formats.