Grow

A 1-YEAR STRATEGY FOR YOUR
TEACHING

OVERVIEW

Our curriculum has been created, influenced, and written by real children's pastors, in real children's ministries, from a diversity of church contexts, cultures, sizes, and denominations. **With this 1-Year Teaching Strategy, the goal is to help kids grow spiritually by learning and applying what you teach in a way that is developmentally appropriate.** Here's what our scope and sequence will cover . . .

SCOPE & SEQUENCE

The Grow scope and sequence will take kids through **every major Bible story in three years.** At the end of three years, we'll start over! We spend an equal amount of time in the Old and New Testaments. For a detailed look at our three-year plan, check out our Scope and Sequence.

FORMAT

Some churches teach kids with a teaching time followed by a separate small group conversation. Others (especially those with a handful of kids) teach in a format where teaching and conversation happen in one group. With that in mind, every Grow Kids lesson comes in **two formats:** one with discussion questions included in the Large Group Guide, and one with separate Small Group Guides.

AUDIENCE

Grow Kids is designed for both **elementary and preschool kids,** with a separate preschool track that aligns with the elementary curriculum. Our preschool curriculum takes each elementary lesson and delivers it at an age-appropriate level, so whether you combined or separate preschool and elementary environments, Grow is designed to work for you.

Plus, every series comes with a set of separate **hacks to help you customize the series specifically for toddlers, preteens, and kids with special needs.** These hacks will help you be more strategic about including each of those groups of kids in your teaching time.

TEACHING

With each month of curriculum, we provide an elementary and preschool curriculum, both of which align with each other . . .

ELEMENTARY CURRICULUM

- A **monthly overview** detailing the Scripture, Big Ideas, and Memory Verse for the entire series
- One **Lesson Guide** per week
- One **Small Group Guide** per week
- At least six different **engaging teaching techniques** per week (object lessons, activities, music, videos, images, etc.)
- **Hacks for Preteens and Kids with Special Needs** each week
- One **Elementary Teaching Video** per week
- Access to the **Grow Message Builder,** with all Grow lessons pre-built and ready to edit or teach
- A weekly **prep list** and **shopping list**
- Weekly **coloring book pages**
- Monthly **Memory Verses in sign language**

PRESCHOOL CURRICULUM

- A **monthly overview** detailing the Scripture, Big Ideas, and Memory Verse for the entire series
- One **Lesson Guide** per week
- One **Small Group Guide** per week
- At least six different **engaging teaching techniques** per week (object lessons, activities, music, videos, images, etc.)
- **Hacks for Toddlers** each week
- One **Preschool Teaching Video** per week
- Access to the **Grow Message Builder,** with all Grow lessons pre-built and ready to edit or teach
- A weekly **prep list** and **shopping list**
- Weekly **coloring book pages**
- Monthly **Memory Verses in sign language**

VOLUNTEERS & PARENTS

To help you communicate effectively, we provide . . .

- 12 editable **Parent Emails** in HTML format (one for each teaching series)
- 12 monthly **Parent Handouts** and 53 weekly **Parent Handouts** so you can choose your favorite format!
- 53 editable **Volunteer Emails** in HTML format (one for each week of the curriculum)
- 12 **Volunteer Huddle Guides** in PDF format (one for each teaching series)

DECOR, GRAPHICS & VIDEO

For each series, we provide a bundle of Weekly Programming resources (which can be found in your Weekly Programming Strategy) that include . . .

- An **editable PSD** of the series graphics
- A 40-second **bumper video**
- A **title image** and **background image** in horizontal, square, and vertical formats
- Weekly **Big Idea images** in horizontal, square, and vertical formats
- **Memory verse images** in horizontal, square, and vertical formats
- 2 printable **posters** with the series graphics
- Decorating ideas, tips, and tutorials
- Spotify **playlists**

THIS YEAR IN GROW KIDS

Here are the series and topics we'll be covering in Volume 3 of Grow Kids . . .

4 WEEKS ON SPIRITUAL HABITS

4 WEEKS ON JESUS' TEACHINGS

5 WEEKS ON JESUS' PARABLES

4 WEEKS ON EASTER

5 WEEKS ON THE EARLY CHURCH

4 WEEKS ON THE WILDERNESS

4 WEEKS ON JUDGES & PROPHETS

5 WEEKS ON DAVID & ESTHER

4 WEEKS ON SOLOMON

4 WEEKS ON ELIJAH

5 WEEKS ON THE PSALMS

4 WEEKS ON CHRISTMAS

5 WEEKS ON SPIRITUAL GIFTS

While every series in our Teaching Strategy is unique, **we always provide you with the same core tools and resources to make each one happen.** With each series, we'll include . . .

TEACHING

- **Access to the Grow Message Builder Library** where all of your messages can be created, edited, viewed, and printed online.
- **Sermon guides** for each week in PDF, DOC, and Message Builder formats.
- **Small group guides** for each week in PDF and DOC formats, as well as in the Grow App.
- **Hybrid guides** for each week in PDF, DOC, and Message Builder formats.
- **Activities, object lessons, music, reflection, response, and more** in every week of teaching.
- **Hacks for middle schoolers** to help you customize each series for a middle school specific context.
- **Hacks for high schoolers** to help you customize each series for a high school specific context.
- **Hacks for teenagers with special needs** to help you customize each series to include students with different levels of physical, developmental, or learning abilities.

COMMUNICATION

- **Weekly volunteer emails** in plain text, MailChimp, and HTML formats.
- **Monthly parent emails** in plain text, MailChimp, and HTML formats.
- **Weekly one-minute sermons,** summarizing each week of teaching into a script you can use for social media recap videos.
- **A social media plan** for students, parents, and volunteers.

GRAPHICS & VIDEO

- **60-second bumper videos** for every series.
- **Editable series graphics** in PSD format.
- **Series title slide images** in horizontal, vertical, and square formats, so you can use them easily on all print, online, and social media platforms.
- **Series background slide images** in horizontal, vertical, and square formats, so you can create your own slides and use them easily on all print, online, and social media platforms.
- **Big Idea images** for every week of teaching, in horizontal, vertical, and square formats, so you can use them easily on all print, online, and social media platforms.

EVEN MORE STUFF

- **Room or stage design ideas** to complement each series' theme.
- **Worship song suggestions** to complement each series.
- **Bonus song suggestions** to complement each series, in addition to the worship songs.
- **Game suggestions** for each week of teaching.
- **A font list** of every font used during the year.
- **A shopping list** of every item we suggest you purchase for your messages during the year.

Grow

A 1-YEAR STRATEGY FOR YOUR
PROGRAMMING

OVERVIEW

On top of your weekly teaching time, there's a lot that goes into your weekly programming. Between the decor, graphics, music, games, funny characters and sketches, take-homes, coloring pages — there's a lot to do. But here's a strategic easy way to think about weekly programming: determine a fun monthly theme that complements your teaching. **Our 1-Year Programming Strategy will give you a strategic pairing between your teaching and weekly programming** that makes your weekly teaching time really come alive.

WHAT WE'VE PROVIDED

EACH YEAR

Every year, we'll give you a list of every monthly theme for the entire year ahead of time so you can plan ahead. We've already announced all of those themes for the first year of our scope and sequence, so be sure to check our Grow Kids Scope and Sequence for a full list. Each year, we provide . . .

- A list of all **monthly themes**
- Ongoing access to our **Spotify playlists** so you can find music and sound effect recommendations for the year.
- A **shopping list** for every item we recommend purchasing for a year's worth of programming.

EACH MONTH

With each month of programming, we provide . . .

- Editable **series graphics**
- **Big Idea images** for each week in horizontal, square, and vertical formats
- **Bumper videos and countdown videos** for each series
- **Memory verse images** in horizontal, square, and vertical formats
- 2 printable **posters** with the series graphics
- Decorating ideas, tips, and tutorials
- **Spotify playlists**
- **Shopping and prep lists**